

FACULTY RESUME

I. PERSONAL INFORMATION

NAME: Jyh Feng, Ho

PRESENT POSITION: ☐ PROFESSOR ☒ ASSOCIATE PROFESSOR

☐ ASSISTANT PROFESSOR ☐ LECTURER

COURSES: International Business Management, Strategic Management

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PERSONAL WEBPAGE:

II. EDUCATIONAL BACKGROUND (HIGHEST EARNED DEGREE FIRST)

DEGREE	ACADEMIC DISCIPLINE	SCHOOL NAME	PERIOD (MM / YYYY)
Ph.D	International Business	National Taiwan University	
MS	Industrial Economics	National Central University	
BS	Agricultural Economics	National Taiwan University	

III. PRIOR EMPLOYMENT EXPERIENCE

POSITION HELD	DEPARTMENT	NAME OF ORGANIZATION	PERIOD (MM / YYYY)
Associate Professor	International Business	NTUB	
Associate Professor	Finance	Van Nung University	

IV. SPECIALTY

International Business, Strategic Management, Marketing Management

V. PUBLICATIONS & PAPER PRESENTED

A. Journal Paper

Professional Ethics and Interpersonal Relationship, 2015, National Open University

Security Market Analysis, 2013, National Open University

International Market Analysis, 2014, Chinese Television Co. Press

Business Negotiations, 2013, Chinese Television Co. Press

Multinational Management: A Strategic Approach, 2013, Hua Tai Publishing.

B. Conference Paper

Research Joint Venture, Production Joint Venture and Competition Policy , *Symposium on International Harmonization of Competition Laws. 2013*, Fair Trade Commission, Executive Yuan, ROC.

C. Research Project

計畫名稱	計畫內擔任之工作	起迄年月	補助或委託機構	執行情形	經費總額	國科會計畫編號