

## **FACULTY RESUME**

### **I. PERSONAL INFORMATION**

NAME: Tzu-Cheng Lin

PRESENT POSITION: Lecturer

COURSES: Marketing, International marketing, International Business,  
Business computer packages, Electronic Commerce, Internet Marketing

SPECIALTY: Business Administration, MIS

TEL: 886-2-2322-6222      FAX: 886-2--2322-6227      E-MAIL:paullin@mail.ntcb.edu.tw

PERSONAL WEBPAGE:

### **II. EDUCATIONAL BACKGROUND (HIGHEST EARNED DEGREE FIRST)**

DEGREE	ACADEMIC DISCIPLINE	SCHOOL NAME	PERIOD ( MM / YYYY )
Master	Management Science	National Chiao Tung University	09/1987 - 02/1991
Bachelor	International Trade	Tamkang University	09/1982 - 06 /1986

### **III. PRIOR EMPLOYMENT EXPERIENCE**

POSITION HELD	DEPARTMENT	NAME OF ORGANIZATION	PERIOD ( MM / YYYY )
Lecturer	International Business	National Taipei College of Business	FROM        / TO        /

### **IV. PUBLICATIONS & PAPER PRESENTED**