

FACULTY RESUME

I. PERSONAL INFORMATION

NAME: YI-NI LIN

PRESENT POSITION: ☐ PROFESSOR ☒ ASSOCIATE PROFESSOR

☐ ASSISTANT PROFESSOR ☐ LECTURER

COURSES:

➤ GRADUATE: MARKETING MANAGEMENT

MULTIVARIATE ANALYSIS

GLOBAL LOGISTICS MANAGEMENT

➤ UNDER GRADUATE: APPLICATION SOFTWARE FOR STATISTICS

MULTIVARIATE DATA ANALYSIS

GLOBAL LOGISTICS MANAGEMENT

TOPICS ON INTERNATIONAL BUSINESS

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II. EDUCATIONAL BACKGROUND (HIGHEST EARNED DEGREE FIRST)

DEGREE	ACADEMIC DISCIPLINE	SCHOOL NAME	PERIOD (MM / YYYY)
Doctor	Business	National Taiwan University	1999/09 – 2003/06
Master	Applied Statistics	Fu Jen Catholic University	1995/09 – 1997/06
Bachelor	Statistics	Fu Jen Catholic University	1991/09 – 1995/06

III. PRIOR EMPLOYMENT EXPERIENCE

POSITION HELD	DEPARTMENT	NAME OF ORGANIZATION	PERIOD (MM / YYYY)
Associate Professor	International Business	National Taipei University of Business	2013/06 till now
Assistant Professor	International Business	National Taipei University of Business	2003/08 – 2013/05
Teaching Assistant	Business Administration	National Taiwan University	1997/07 – 1999/08

IV. SPECIALTY

- **Lin, Yini**, Session Chair of *The Fifth International Conference on Innovative Computing, Information and Control 2010 (ICICIC2010)*, Xian, China.

V. PUBLICATIONS & PAPER PRESENTED

A. Journal Paper

1. **Lin, Yini** & Wu, Lei-Yu (2014, Mar). Exploring the Role of Dynamic Capabilities in Firm Performance under the Resource-Based View Framework. *Journal of Business Research*, 67(3), pp. 407-413. (SSCI, IF=1.872)
2. **Lin, Yini** (2013, Jul). Supply Chain Pricing Strategy for Short-lived Ramp-type Demand Models. *Applied Mechanics and Materials*, 7(4), pp. 1459-1464. (EI)
3. Shao, Y. E., **Lin, Y.** (2013, Jan). Applying Residual Control Charts to Identify the False Alarms in a TFT-LCD Manufacturing Process. *Applied Mathematics & Information Sciences*, 284-287, pp. 3696-3701. (SCI, IF=0.642)
4. Shao, Y. E., **Lin, Y.** & Chan, Y.-C. (2011, Sep). Integrated Use of ICA and ANN to Recognize the Mixture Control Chart Patterns in a Process. *P. Perner (Ed.): ICDM 2011, LNAI 6870. Advances in Data Mining. Applications and Theoretical Aspects, LNAI 6870*, pp. 218–227. (EI)
5. **Lin, Yini** (2011, Aug). Impact of Abruptly Impermanent Demand Increase on the Supply Chain Management and the Corresponding Pricing Strategy. *ICIC Express Letters*, 5(8A), pp. 2531-2538. (EI)
6. Shao, Y. & **Lin, Y.** (2011, May). Determination of Starting Time of a Multivariate Process Disturbance Using Support Vector Machine and Hotelling T2 Control Chart. *ICIC Express Letters*, 5(5), pp. 1757-1761. (EI)
7. Shao, Y. E., **Lin, Y.**, Hou, C. & Yang, C. (2011, Feb). Application of Forecasting Models and Residual Control Charts for False Alarms Determination of a PCB Process. *ICIC Express Letters Part B: Applications*, 2(1), pp. 63-68. (EI)
8. Huang, C. H. & **Lin, Y.** (2002). Decision rule of assignable causes removal under an SPC-EPC integration system. *International Journal of Systems Science*, 33(10), 13. (SCIE)

B. Conference Paper

1. **林宜寬**, 林純如, 阮彥甄, 2014, 以策略行銷4C分析代工與自創品牌並存下的機會與挑戰—以三叔公食品為例, 2014北商學術論壇—經營與管理研討會。
2. **林宜寬**, 洪紫媛, 2013, 以科技接受模型與創新擴散理論探討電子書之使用意願—以雲端為干擾變數, 2013北商學術論壇暨國際企業經營管理研討會。
3. **林宜寬**, 黃姣蓓, 陳盈潔, 2012, 綠色行銷、環保態度與綠色產品知覺對購買意願之影響—以台灣電動車產業為例, TBI2012 臺灣商管與資訊研討會。
4. **Lin, Yini** (2012, Nov). Supply Chain Pricing Strategy for Short-lived Ramp-type Demand Models. *The 2nd International Conference on Engineering and Technology Innovation 2012 (ICETI 2012)*, Kaohsiung, Taiwan.
5. Shao, Y. E., **Lin, Y.** (2011, Nov). Applying Residual Control Charts to Identify the False

Alarms in a TFT-LCD Manufacturing Process. *The 1st International Conference on Engineering and Technology Innovation 2011 (ICETI 2011)*, Kenting, Taiwan.

6. Shao, Y. E., **Lin, Y.** & Chan, Y.-C. (2011, Sep). Integrated Use of ICA and ANN to Recognize the Mixture Control Chart Patterns in a Process. *The 11th Industrial Conference on Data Mining 2011 (ICDM 2011)*, New York, USA.
7. **Lin, Yini** (2011, May). Impact of Abruptly Impermanent Demand Increase on the Supply Chain Management and the Corresponding Pricing Strategy. *The Fourth International Symposium on Intelligent Informatics 2011 (ISII2011)*, Qingdao, China.
8. Shao, Y. E., **Lin, Y.**, Hou, C. & Yang, C. (2010, Dec). Application of Forecasting Models and Residual Control Charts for False Alarms Determination of a PCB Process. *The Fifth International Conference on Innovative Computing, Information and Control 2010 (ICICIC2010)*, Xian, China.
9. Shao, Y. & **Lin, Y.** (2010, Oct). Determination of Starting Time of a Multivariate Process Disturbance Using Support Vector Machine and Hotelling T2 Control Chart. *International Conference of Biomedical Fuzzy Systems Association 2010 (BMFSA 2010)*, Kitakyushu City, Fukuoka, Japan.
10. **林宜寬**, 高振育, 2008, 供應鏈上廠商投入 IT 技術對策略性採購、組織溝通與財務績效之影響, 2008 年管理創新與新願景研討會, 真理大學管科所。
11. 巫立宇, **林宜寬**, 李株慶, 2007, 落後的需求資訊與長鞭效應關係之探討, 第九屆企業連鎖經營發展與管理學術暨實務研討會, 景文科大企業管理系。
12. **林宜寬**, 涂裕盈, 2007, 多情境啤酒遊戲的模擬與分析, 第九屆企業連鎖經營發展與管理學術暨實務研討會, 景文科大企業管理系。
13. **林宜寬**, 2006, 豐田汽車在台供應鏈之探討, 全球化背景下的兩岸經貿發展研討會, 中國政法大學管理學院。
14. **LIN, Y. N.**, 2006, Impact of a Drift Demand Change on a Supply Chain, SCMIIS 2006—Proceedings of the 4th International Conference on Supply Chain Management & Information Systems, Institute of E-Commerce, National Chung Hsing University, Taiwan.
15. **LIN, Y. N.**, 2005, Re-Evaluate the Value of a Supply Chain, The International Conference on Industrial Development in East Asia and the Change of Global Trade Pattern, China Center for Economic Studies (CCES), Fudan University, Shanghai, China.
16. **林宜寬**, 2004, 顧客滿意度指標與顧客關係管理之關聯研究, 第三屆國立台北商業技術學院國際商務系教師論文研討會。
17. **林宜寬**, 2003, SPC 與 EPC 整合系統下的可歸屬變異移除系統, 第二屆國立台北商業技術學院國際商務論壇研討會。
18. **林宜寬**, 2003, 供應鏈量化研究-重新估價行銷的價值, 第二屆國立台北商業技術學院國際商務系教師論文研討會。
19. SHAO, Y. E., and **LIN, Y. N.**, 1997, Developing an On-Line Identification Strategy with Integrated Use of SPC and EPC, Proceedings of the 1997 Joint Statistical Meetings, pp. 690-695.
20. SHAO, Y. E., and **LIN, Y. N.**, 1996, Identifying the Types of Disturbance by Integrating Statistical Process Control and Intelligent System, Proceedings of the 28th Symposium on the

C. Research Project

- 林宜寬，2005，以 SPC-EPC 觀點為基礎的供應鏈長鞭效應研究，國科會研究計劃 (NSC 94-2416-H-141-002)。

D. Industry-Academy Cooperation Project

1. 林宜寬，2015，【晉証－台灣食品流通大陸之代銷運籌模式】個案撰寫，盛智國際股份有限公司。
2. 林宜寬，2014，奇偶科技自有品牌監控設備全球運籌與商機管理改善規劃案，經濟部工研院 103 年度「供應鏈重整之綜合補助-運籌規劃服務案」。
3. 林宜寬，2014，【初級物流運籌人才－物流管理】專業證照培訓計畫，社團法人中華民國物流協會。
4. 林宜寬，2013，烘焙產業伴手禮運籌規劃與物流人才培育計畫，經濟部工研院 102 年度供應鏈重整之物流推動計畫。
5. 林宜寬，2013，【初級物流運籌人才－物流管理】專業證照培訓計畫，社團法人中華民國物流協會。
6. 林宜寬，2012，網頁社群遊戲－彩虹動物園之玩家回饋分析，樂陞科技股份有限公司。
7. 林宜寬，2012，台灣造紙產業紙漿物流融資可行性分析，建新國際股份有限公司。