

國立臺北商業大學【二技進修部】國際商務系課程科目表（115學年度入學新生適用）

Course List for Bachelor of Business Administration (BBA) - 2 Years Program- Evening Program, Department of International Business, School of International Marketing, National Taipei University of Business
(Applicable to Students Admitted in Fall, 2026)

科目類別 Category	科目名稱 Course Title			學分數 Credit	時數 Hour	授課時數 Contact Hour								備註 Remarks	
						第一學年 AY 1				第二學年 AY 2					
						上 Fall		下 Spring		上 Fall		下 Spring			
						授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice		
通識科目 (一般科目) Liberal Arts (Compulsory)	基礎必修 (語文思辨) Basic Required Courses (Languages)	國文領域 Chinese	國文 Chinese	2	2	2								依年級規定修課，惟屬學期課程，學期開設時間依通識中心實際排課為準。 Each course must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center.	
		英文領域 English	英文 English	2	2			2							
	核心必修 (公民涵養) Core Required Courses (Civic Literacy)	公民意識/ 永續發展領域 Citizenship / Sustainable Development	依通識中心課程公告及實際開課為準 Courses offerings are subject to change due to further approval by the General Education Center. Please refer to "Course Schedule" announced at the General Education Center.	2	2					2				依年級規定修課，惟學期課程，依通識中心實際排課為準。且此兩大領域至少擇一門課程，需修習2學分。 This field/domain must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. At least two credits are required for this field/domain.	
		生活美學領域 Aesthetics		2	2					2					
	興趣選修 (跨領域選修) Elective Courses (Interdisciplinary)	國際視野 Global Views	依通識中心課程公告及實際開課為準 Courses offerings are subject to change due to further approval by the General Education Center. Please refer to "Course Schedule" announced at the General Education Center.	2	2									因興趣選修為跨領域課程，故可依學生需求自行選修。自一年級起即可開始修習，學生於畢業前至少須修畢1門，計2學分。 Due to the interdisciplinary nature of general education, students have to take a mandatory 2 credits for elective courses before graduation.	
		社會融合 Social Sciences													
		自然科學 Natural Sciences									2				
		應用科學 Applied Sciences													
		人文藝術 Humanities													
	體育 physical education			0	4	2		2							一年級為必修，二年級為選修，並計入應修最低畢業學分數內。 Compulsory in Yr 1, Elective in Yr 2, PE Graduation credits are included in the minimum graduation requirement.
體育(選修) physical education (Elective)			(2)	(4)					(2)		(2)				
	全民國防教育軍事訓練(選修) National Defense Education Military Training (Elective)			(8)	(8)	(2)		(2)		(2)		(2)		選修(不計入畢業最低總學分數) Elective courses (Not included in the minimum graduation requirement.) 實際開課學期，依軍訓室實際排課為準。 the semester of courses is subject to the actual arrangement of the Military Education Office.	
	合計 Subtotal			10	14	4	0	4	0	4	0	2	0		
專業必修 Core Course (Compulsory)	國際付款實務 Practice of International Payment			2	2	2									
	國際企業組織論 Theory of International Business Organization			2	2	2									
	財務管理 Financial Management			2	2	2									
	跨境電子商務 Cross Border Ecommerce			2	2	2									
	國際商務英語會話 International Business English Conversation			2	2	2									
	國際商務英語聽力訓練 International Business English Listening Training			2	2	2									
	貿易個案分析 International Trade Cases			2	2			2							
	投資學 Investments			2	2			2							
	國際行銷管理 International Marketing Management			2	2			2							
	數位行銷 Digital Marketing			2	2			2							
	人工智慧(上)(下) Artificial Intelligence			4	4			2		2					
	國際財務管理 International Financial Management			2	2					2					
	國際企業經營策略 International Business Strategy			2	2					2					
	國際經濟學(上)(下) International Economics			4	4					2		2			
	國際商務英文寫作(上)(下) English Writing for Business			4	4					2		2			
	國際專案管理 International Project Management			2	2							2			
	全球產業分析 Global Industry Analysis			2	2							2			
	國際商務契約 International Business Contract			2	2							2			
		合計 Subtotal			42	42	12	0	10	0	10	0	10	0	
必修合計 Subtotal, Compulsory				52	56	16	0	14	0	14	0	12	0		
專業選修 Elective	※國際貿易實務 Practice of International Trade			2	2	2								非國貿相關科系專業者，須先修讀之；列入畢業選修學分數 This is required subject for the students who graduated from non-international business related department;It is included in required graduation elective credit	
	行銷研究 Marketing Research			2	2	2									
	國際經貿法規 International Trade Law			2	2	2									
	國際金融法規 International Finance Law			2	2	2									
	國際經貿英文文摘導讀(上)(下) International Business English Reading			4	4	2		2							
	日語(上)(下) Japanese 1			4	4	2		2							

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專業選修 Elective	國際金融市場 International Financial Market	2	2			2						
	國際人力資源管理 International Human Resource Management	2	2			2						
	數位金融 Digital Finance	2	2			2						
	國際經貿時事英文(上)(下) International Economics News	4	4					2		2		
	全球運籌管理 Global Logistics Management	2	2							2		
	合計 Subtotal	28	28	12	0	10	0	2	0	4	0	
	選修合計 Subtotal, Elective (至少應修 Minimum of Electives Required)	20										
畢業最低總學分數72（專業選修至少應修20學分） Total Number of Required Credits :72 (Minimum of Electives Required: 20 Credits)												

備註1: 通識科目得配合本校通識中心課程需要變更

Remark 1: Liberal subjects need to be adjusted in order to cooperate with Center for General Education in school.

備註2: 選修科目得視本系課程需要調整

Remark 2: Elective course need to be adjusted depend on department course.

備註3: 本系學生需完成學術倫理教育相關課程始得畢業，請依本校「學術倫理教育課程實施要點」規定辦理。

Remark 3: Students are required to take a course of academic ethics before graduation. Please refer to the requirement of the university.

備註4: 114學年度起入學之學生須依本校「學生資訊能力檢核辦法」規定，應於畢業前達成辦法內擇一資訊能力檢核認定項目，始得畢業。

Remark 4: Students must comply with the provisions of the school's "Student Information Ability Assessment Measures" and must complete one of the information competency assessment and certification items in the regulations before graduation in order to graduate.

備註5: 本課程科目表經115年6月8日114學年度第2學期第2次校級課程委員會議審議通過，本系跨系選修為12學分，適用115學年度入學新生。

Remark5: The course list is approved by the 2th Council of School-level Curriculum Committee on JUNE/8/2026.

Twelve credits for the Interdepartmental Courses, which is applicable for the student of Academic Year 2026.