國立臺北商業大學四技進修部國際商務系課程科目表(109學年度入學新生適用) Course List for Bachelor of Business Administration (BBA) - 4 Years Program, Department of International Business, College of Business, National Taipei University of Business (Applicable to Students Admitted in Fall or Spring, 2020)

# 변경 경험		(Applicable to Students Admitted in Fall or Spring, 2020) 授 課 時 數														1					
변경 함께 변경 등 경기 변경 등 기원 등 기					Contact Hour																
Company Comp	科目類別	科目名稱			第	一學	年 A'	Y 1	第	二學	年 A'	Y 2					第四學年 AY 4				備註
### 15			數																l		
다 등의 4. 전급(Credit				授課	實習			•	_			-	_	_		_	實習	
Classes		大學國文選(一)		_	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	
Name 2		Chinese 1	2	2	2																
Saging 1 1 2 2 2 3 4 4 5 5 5 5 5 5 5 5		Chinese 2	2	2			2														
Rogulation 2 2 2 1 1 1 1 1 1 1		/	2	2	2																
# 정도를 기			2	2			2														
통한 전체에 Unique and potentice		英文(三)	2	2					2												
開発性性 (本) (日本 中下)		應用文與習作	2	2					2								2				
Security Security		與趣通必(國際視野)	2	2							2						2		2		
Main Hamilton Control mobilities of description with a control mobilities of description with a control mobilities of description 2		公民涵養-民主法治課程	2	2									2								
িন্দ্ৰ কৰা বিভাগ controlled of environmental (- 4 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	re wheel m												_								
Consequentation of life aeriberies																					
# Receives 4 4 4 4 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8		Course module of life aesthetics	2	2									2								
Sections 2 2 2 2 3 3 4 5 4 5 4 5 4 5 4 5 4 5 4 5 4 5 4 5	1 3/	Electives	4	4													2		2		
Physical Education			2	2											2						
### Part			0	12	2		2		2		2		2		2						數中 Credits in the fourth academic year will be counted
지Sainonal Defines Fiduration Military 18 (8) (8) (2) (2) (2) (2) (2) (2) (2) (3) (4) (4) (4) (4) (4) (4) (4) (4) (4) (4			(2)	(4)													(2)		(2)		
등는 바 (Fig. 4 등) 등 하는 이 이 이 이 이 이 이 이 이 이 이 이 이 이 이 이 이 이		National Defense Education Military	(8)	(8)	(2)		(2)		(2)		(2)										be NOT counted toward total credits required for
Subtorial 20 8 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			0	(2)																(2)	The students who do not pass the class have to take
Economics			26	38	6	0	6	0	6	0	4	0	6	0	6	0	6	0	4	0	
原之体 College Scatistics			6	6	3		3														
際の学院 College Requirement			6	6					3		3										
Requirement	院必修	※統計學	6	6					3		3										
Python Programming		※Python 程式設計	3	3									3								
Financial management	•										2										
機積分 CALCULS 6 6 6 3 3 3 3		Financial management			-			0					_								
CALCULUS 6 6 3 3 ※企業管理 BUSINESS MANAGEMENT 2 2 2 ※回際貿易業務 PRACTICE OF INTERNATIONAL 6 6 3 3 FRADE ※回際商務美籍會話 INTERNATIONAL BUSINESS 4 4 2 2 ENGLISH CONVERSATION ※行納管理 MARKETING MANAGEMENT 2 2 2 ※首幣銀行 MONEY AND BANKING 2 2 2 ※回際行銷管理 INTERNATIONAL MARKETING 2 2 2 MANAGEMENT ※回際企業管理 INTERNATIONAL BUSINESS 2 2 MANAGEMENT ※回應企業管理 2 2 Pagade ※回應金業管理 2 2 TRADE 国際經濟學 2 2 TRADE 3 3 3			24	24		0		0	6	0	9	0	3	0	0	0	0	0	0	0	
BUSINESS MANAGEMENT		CALCULUS	6	6	3		3														
PRACTICE OF INTERNATIONAL			2	2	2																
INTERNATIONAL BUSINESS		PRACTICE OF INTERNATIONAL	6	6	3		3														
MARKETING MANAGEMENT 2 2 2 2 2 2 2 2 2		INTERNATIONAL BUSINESS	4	4	2		2														
※貨幣銀行 MONEY AND BANKING 2 2 2 ※國際行銷管理 INTERNATIONAL MARKETING MANAGEMENT 2 2 2 ※國際企業管理 INTERNATIONAL BUSINESS MANAGEMENT 2 2 2 ※医域經貿 Core Course (Compulsory) 2 2 2 國際經濟學 INTERNATIONAL ECONOMICS 4 4 2 2 ※投資學 3 3 3 3			2	2			2														
INTERNATIONAL MARKETING		※貨幣銀行	2	2					2												
事業必修 Core Course (Compulsory) 2 2 製作學 3 3 ※ 國際企業管理 INTERNATIONAL BUSINESS MANAGEMENT ※ 區域經貿 REGIONAL ECONOMICS AND TRADE 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 3 3 3		INTERNATIONAL MARKETING	2	2					2												
專業必修 Core Course (Compulsory) Page		INTERNATIONAL BUSINESS	2	2							2										
Compulsory (Compulsory)		※區域經貿 REGIONAL ECONOMICS AND	2	2									2								
		INTERNATIONAL ECONOMICS	4	4									2		2						
Investment			3	3									3								

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	※大陸經貿 CHINESE ECONOMIC ANALYSIS	2	2											2						
	※國際企業經營策略 INTERNAIONAL BUSINESS STRATEGY	3	3											3						
	※網路行銷 INTERNET MARKETING	2	2											2						建議先修電子商務 Suggest to take E-commerce course first
	※全球產業分析 GLOBAL INDUSTRY ANALYSIS	2	2													2				
	※國際財務管理 INTERNATIONAL FINANCIAL MANAGEMENT	3	3													3				
	※全球運籌管理 GLOBAL LOGISTICS MANAGEMENT	2	2													2				
	숨計 Subtotal	49	49	10	0	10	0	4	0	2	0	7	0	9	0	7	0	0	0	
	必修合計 Subtotal, Compulsory	99																		
	※初會(含實習) PRINCIPLE OF ACCOUNTING	2	3	2	1															取得乙級會計證照、高職就讀會計科之同學具有初 會基礎,不得選修
	民法 CIVIL LAW	2	2	2																曹
	網頁設計	2	2	2																
	WEB DESIGN 日語(一)上																			
	JAPENESE (I)	2	2	2																
	德語(一) GERMAN 1	2	2	2																
	西班牙語(一) SPANISH 1	2	2	2																
	※國際經貿英文文摘導讀上 INTERNATIONAL BUSINESS ENGLISH READING	2	2	2																
	泰國語(一)	2	2	2																
	Thai Language (1) 泰國語(二)	2	2			2														
	Thai Language (2) 商事法																			
	BUSINESS LAW 電腦多媒體設計	2	2			2														
	MULTI MEDIA DESIGN	2	2			2														
	日語(一)下 JAPENESE (II)	2	2			2														
	德語(二) GERMAN 2	2	2			2														
	西班牙語(二) SPANISH 2	2	2			2														
	※國際經貿英文文摘導讀下 INTERNATIONAL BUSINESS ENGLISH READING	2	2			2														
	日語(二)上 Japenese(III)	2	2					2												
	商務西班牙語(一) BUSINESS SPANISH(1)	2	2					2												
	商務法語(一) BUSINESS FRENCH(1)	2	2					2												
	中英文簡報技巧與實務	2	2					2												
	BRIEFING IN PRACTICE 日語(二)下	2	2							2										
	Japenese (IIII) 商務西班牙語(二)									2										
	BUSINESS SPANISH(2)	2	2							2										
	商務法語(二) BUSINESS FRENCH(2)	2	2							2										
	國際商務英語檢定 INTERNATIONAL BUSINESS ENGLISH Certificates	2	2											2						
	商務專題英文簡報與發表 English for International Business Graduate Project Presentation	2	2													2				
	※國際商務校外實習(一) International Business Internship 1	2	8												8					
	※國際商務校外實習(二) International Business Internship 2	2	8												8					
	※國際商務校外實習(三) International Business Internship 3	2	8												8					
	※國際商務校外實習(四) International Business Internship 4	2	8												8					
	※國際商務校外實習(五) International Business Internship 5	2	8												8					
	※個體經濟學 MICROECONOMICS	3	3					3												
專業選修 Elective	※國際經貿情勢分析 INTERNATION ECONOMICS ANALYSIS	2	2					2												
	※總體經濟學	3	3							3										
I	INTERNATIONAL ECONOMICS	l			L			l												

多合計 Subtotal, Elective Minimum of Electives Reqruied)	29																		
승하 Subtotal, Elective	106	139	16	4	14	3	15	0	13	0	15	0	13	40	4	0	2	0	
微學分 Micro Course	(2)																		至多認列2學分 Maximum of 2 credits could be counted toward total credits required for graduation.
教育專業實習 Practice of educational case study	0	2		1		1													,
教學專業實習 PRACTICE OF PROFESSIONAL TEACHING	2	2		1		1													不列入畢業學分 Credits will be NOT counted toward total credi required for graduation.
專題研究實習 PRACTICE OF TOPIC RESEARCH	2	2		1		1													
※國際投資分析 INTERNALTIONAL INVESTMENT ANALYSIS	3	3											3						
※財經研究方法 FINANCIAL AND ECONOMIC RESEARCH METHOD	2	2									2								
※外匯操作實務 PRACTICE OF FOREIGN EXCHANGE OPERATION	2	2									2								
※國際金融市場 INTERNATIONAL FINANCIAL MARKET	2	2							2										
※行銷研究 MARKETING RESEARCH	2	2									2								
※國際商務談判英語會話 English for International Business Negotiation and Conversation	2	2															2		
※國際人力資源管理 INTERNATIONAL HUMAN RESOURCE MANAGEMENT	2	2											2						
※國際企業研究方法 INTERNATIONAL BUSINESS RESEARCH METHOD	2	2											2						
※跨文化商務溝通 INTERCULTURAL BUSINESS COMMUNICATION	2	2									2								
※策略管理 STRATEGIC MANAGEMENT	3	3									3								
CONSUMER BEHAVIOR ※電子商務 ELECTRONIC COMMERCE	2	2									2								
INTERNATIONAL TRADE CASES ※消費者行為	2	2					2						2						
※大陸投資Investment of Mainland China※貿易個案分析	2	2											2						
※國際經貿法規 INTERNATIONAL TRADE LAW	2	2													2				
※國際付款實務 PRACTICE OF INTERNATIONAL PAYMEN	2	2									2								
※貿易資訊與通關自動化 INFORMATION SYSTEM OF INTERNATIONAL TRADE	2	2							2										

Total Number of Required Credits: 128 (Minimum of Electives Reqruied: 29 Credits) 1.通識科目得配合本校通識中心課程需要變更 Liberal subjects need to be adjusted in order to cooperate with Center for General Education in school

- 2.選修科目得視本系課程需要調整 Elective course need to be adjusted depend on department course in school
- 3.107學年度起入學之學生須依本校「學術倫理教育課程實施要點」完成學術倫理教育相關課程達2小時以上,始得畢業。
- 3.Students are required to take service learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.
- 4.本課程科目表經109年5月14日108學年度第2學期第2次教務會議審議通過,本条跨条選修為8學分,適用109學年度入學新生。 4.Passing from the meeting of Academic Office in the second semester 2018, The course list is approved by the Xth Counsil of Academic Affairs on MAY/14/2019, Academic Year 2020.

畢業最低總學分數128(專業選修至少應修29學分)