

國立臺北商業大學 進修大學部二年制 國際商務系課程科目表 (113學年度入學新生適用)
Course List for Bachelor of Business Administration (BBA) -2 Years Program- Evening Program, Department of International Business, School of International Marketing, National Taipei University of Business

科目類別 Category	科目類別/領域	學分 Credit	時數 Hour	授 課 時 數 Contact Hour								備 註 Remarks
				第一學年 AY 1				第二學年 AY 2				
				上 Fall		下 Spring		上 Fall		下 Spring		
				授課 Lect	實習 Prac	授課 Lect	實習 Prac	授課 Lect	實習 Prac	授課 Lect	實習 Prac	
通識科目 (一般科目) Liberal Arts (Compulsory)	國文 Chinese	2	2	2								依年級規定修課，依屬學期課程，學期開設時間依通識中心實際排課為準。Each course must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center.
	英文 English	2	2			2						
	核心必修(公民涵養) Core required courses (Citizenship)	2	2						2			依年級規定修課，依學期課程，依通識中心實際排課為準，且此兩大領域至少擇一門課程，需修習2學分。 This field/domain must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. At least two credits are required for this field/domain.
		2	2							2		
	興趣選修(跨領域選修) Elective courses (Interdisciplinary)	2	2						2		總選修為跨領域課程，故可依學生需求自行選修，自一年級起即可開始修習，學生於畢業前至少須修畢1門，計2學分。 Due to the interdisciplinary nature of general education, students have to take a mandatory 2 credits for elective courses before graduation.	
	體育 Physical Education	0	4	2		2						一年級為必修，二年級為選修，並計入應修最低畢業學分數內。 Compulsory in Yr 1, Elective in Yr 2, PE Graduation credits are included in the minimum graduation requirement.
	體育(選修) Physical Education (Elective)	(2)	(4)					(2)		(2)		
	合計 Subtotal		10	14	4	0	4	0	4	0	2	0
專業必修 Core Course (Compulsory)	國際付款實務 Practice of International Payment	2	2	2								非國貿相關科系畢業者，須先修讀之；列入畢業選修學分數 This is required subject for the students who graduated from non-international business related department;It is included in required graduation elective credit
	國際企業組織論 Theory of International Business Organization	2	2	2								
	財務管理 Financial Management	2	2	2								
	跨境電子商務 Cross Border Ecommerce	2	2	2								
	國際商務英語會話(上)(下) International Business English Conversation	2	4	2		2						
	國際商務英語聽力訓練(上)(下) International Business English Listening Training	2	4	2		2						
	貿易個案分析 International Trade Cases	2	2			2						
	投資學 Investments	2	2			2						
	國際行銷管理 International Marketing Management	2	2			2						
	數位行銷 Digital Marketing	2	2			2						
	人工智慧(上)(下) Artificial Intelligence	4	4			2		2				
	國際財務管理 International Financial Management	2	2					2				
	國際企業經營策略 International Business Strategy	2	2					2				
	國際經濟學(上)(下) International Economics	4	4					2		2		
	國際商務英文寫作(上)(下) English Writing for Business	2	4					2		2		
	國際專案管理 International Project Management	2	2							2		
	全球產業分析 Global Industry Analysis	2	2							2		
	國際商務契約 International Business Contract	2	2							2		
	合計 Subtotal		40	46	12	0	14	0	10	0	10	
必修合計 Subtotal, Compulsory		50										
專業選修 Elective	※國際貿易實務 Practice of International Trade	2	2	2								非國貿相關科系畢業者，須先修讀之；列入畢業選修學分數 This is required subject for the students who graduated from non-international business related department;It is included in required graduation elective credit
	行銷研究 Marketing Research	2	2	2								
	國際經貿法規 International Trade Law	2	2	2								
	國際金融法規 International Finance Law	2	2	2								
	國際經貿英文文摘導讀(上)(下) International Business English Reading	4	4	2		2						
	日語(上)(下) Japanese 1	4	4	2		2						
	國際金融市場 International Financial Market	2	2			2						
	國際人力資源管理 International Human Resource Management	2	2			2						
	貿易資訊與通關自動化 Information System of Informational Trad	2	2			2						
	數位金融 Digital Finance	2	2			2						
	國際經貿時事英文(上)(下) International Economics News	4	4					2		2		
	全球運籌管理 Global Logistics Management	2	2							2		
	合計 Subtotal		30	30	12	0	26	0	18	0	10	
選修合計 Subtotal, Elective (至少應修 Minimum of Electives Required)		22										
畢業最低總學分72 (專業選修至少應修22學分) Total Number of Required Credits :72 (Minimum of Electives Required: 20 Credits)												

- 1.通識科目得配合本校通識中心課程需要變更
1.Liberal subjects need to be adjusted in order to cooperate with Center for General Education in school
- 2.選修科目得視本系課程需要調整
2.Elective course need to be adjusted depend on department course
- 3.本系學生需完成學術倫理教育相關課程始得畢業，請依「本校學術倫理教育課程實施要點」規定辦理。
3.: Students are required to take a course of academic ethics before graduation. Please refer to the requirement of the university.

4. 本課程科目表經113年6月18日112學年度第2學期第2次教務會議審議通過，本系跨系選修為12學分，適用 113學年度入學新生。
4. The course list is approved by the 2nd Council of Academic Affairs on JUNE/18/2021
Twelve credits for the Interdepartmental Courses, which is applicable for the student of Academic Year 2024.