國立臺北商業大學四技日間部國際商務系課程科目表(113學年度入學新生適用)
Course List for Bachelor of Business Administration (BBA) - 4 Years, Department of International Business, College of Business, National Taipei University of Business
(Applicable to Students Admitted in Fall, 2024)

	(Applicable to Students Admitted in Fall, 2024) 授课時數													1							
科目類別 Category		學		Contact Hour																	
	科目類別/領:	域	分	時數		5一學 L	_	' 1 F		第二學 上		ř 2	第三學年 A			AY3 第四 ⁴ 下 上			P年 AY 4 下		備註
	Course Title	數 Credit	数 Hour		all		ring		all		ring	F	all	1	ring	F	all	Sp	pring	Remarks	
					授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	
		通識中心課程公 及實際開課為準	4	4	2		2														依年級規定修課,惟學期課程,依通識中心實際
	Basic Chinese 依	通識中心課程公及實際開課為準	2	2					2												排課為準。 Each course must be taken in the designated semester,
	courses 英文領域 英	文(一)(二)(三)	6	6	2		2		2												which is subject to the actual arrangement of the General Education Center.
	English 125 環境保育/ 生命科學																				
	Environmental 告	領域 Environmental protection and life sciences		2									2								
	核心必修 life sciences																				依年級規定修課,惟學期課程,依通識中心實際
	(公民涵養) 生活美學/ Core <u>心童裸像</u> required 領域	通識中心課程公	2	2									2								排課為準。且每一領域至少需修習2學分。 Each field/domain must be taken in the designated
	courses Aesthetics and ethics	及實際開課為準	-	-									1								semester, which is subject to the actual arrangement of the General Education Center. At least two credits
	p) 公民意識/																				are required for each field/domain.
	海域 化	通識中心課程公 及實際開課為準	2	2											2						
通識科目 (一般科目)	civilization 社會融合 依	通識中心課程公																			
Liberal Arts (Compulsory)	Social sciences 告	及實際開課為準																			因興趣選修為跨領域課程,故可依學生需求,自
(====;	與趣選修 自然科學 依	通識中心課程公 及實際開課為準							2						2						行安排跨年度、學期選修,大一起即可自由選信 ,惟畢業前需修畢8學分,且其中2學分需為國門 視野之英語文相關,通識教育中心訂定之)課程。 Due to the interdisciplinary nature of genera
	Elective Applied eniopees 4	通識中心課程公 及實際開課為準	6	6							2										
	(Interdisci 人文藝術 依	通識中心課程公					cred	education, before graduation students have to take 8 credits in total for elective courses, including a													
	numanities 告	及實際開課為準 通識中心課程公																			mandatory 2 credits for English-related cours offered by the General Education Center.
	Global views 告	及實際開課為準	2	2							2									igspace	
	體育 Physical Education		0	12	2		2		2		2		2		2						一至三年級為必修,四年級為選修,並計入應修 最低畢業學分數內。
	體育 Physical Education		(2)	(4)													(2)		(2)		Compulsory in Yr 1 to Yr 3. Elevtive in Yr 4. PE Graduation credits are included in the minimum graduation requirement.
	全民國防教育軍事訓練		(8)	(8)	(2)		(2)		(2)		(2)										選修(不計入畢業最低總學分數)Elevtive courses (Not included in the minimum graduation requirement.)
	Civil Defense Education		(-)																		實際開課學期,依軍訓室實際排課為準。the semater of courses is subject to the actual arrangement of the Military Education Office.
	숨計 Subtotal		26	38	6	0	6	0	8	0	6	0	6	0	6	0	0	0	0	0	
校訂必修	現代商業導論與學習方法 Introduction to Modern Bus	iness and	2	2	2																甲上乙下
University Requirement	Learning Methods 合計		2	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Subtotal ※行銷管理		2	2	2	U		0	U	0	0	U	0	U	U	0	0	U	U	0	4 1 19
院必修 College	Marketing Management ※國際行銷(英語授課)		2	2			2		2												乙上甲下
Requirement	International Marketing 슴計				0	0	2	0		0			0	0	0	0		0	0	0	
	Subtotal 服務學習		4	4	0	0	2	0	2	0	0	0	0	0	0	0	0	0	0	0	備註(不計入畢業最低總學分數)
	Service learning ※經濟學		(1)	(2)		(2)															Not included in the minimum graduation requirement.
	Economics 微積分		6	6	3		3														
	Calculus		4	4	2		2														
	※國際貿易實務 Practice Of International Trade		6	6	3		3														
	※國際商務英語會話 International Business English Co	onversation	4	4	2		2														
	※貨幣銀行 Money And Banking		2	2					2												
	※統計學 Statistics		6	6					3		3										
	※中級會計學 Medium accounting		6	6					3		3										
	※財務管理 Financial management		3	3							3										
	※統計應用套裝軟體 Application Software For Statistic	CE.	2	2							2										
	※國際企業管理		2	2							2										
專業必修 Core Course	International Business Manageme ※程式設計	ent	3	3									3								
(Compulsory)	Programming ※區域經貿		2	2									2				lacksquare				
	Regional Economics And Trade ※投資學		2	2									2		-		-				用してて
	Investment ※國際經濟學																\vdash				甲上乙下
	International Economics ※國際企業經營策略		2	2									2		<u> </u>		-				甲上乙下
	Internaional Business Strategy ※國際商務專題(含實習)		3	2								-	-	_	2		-	_	-		乙上甲下
	Topics On International Business_practice			6								-			1	2	1	2			
	※全球運籌管理 Global Logistics Management		2	2													2				

	※全球產業分析					1	1	1		1						1				П
	Global Industry Analysis	2	2													2				
	※國際財務管理 International Financial Management	2	2													2				
	職場溝通與訓練(上)	2	2													2				
	Workplace Communication and Traning 品格領導力講座																			
	International business lectures	2	2															2		
	숨計 Subtotal	65	68	10	0	10	0	8	0	13	0	9	0	3	2	9	2	0	0	
	必修合計 Subtotal, Compulsory	95	110																	
	民法	2	2	2																
	Civil Law 商務日語(一)	-																		
	Business Japanese 1	2	2	2																
	German 1	2	2	2																
	韓語(一) Korean 1	2	2	2																
	西班牙語(一)	2	2	2																
	Spanish 1 法語(一)	2	2	2																
	French 1 ※初級會計學		2																	
	Principle Of Accounting	6	6	3		3														
	商事法 Business Law	2	2			2														
	電腦多媒體設計	2	2			2														
	Multi Media Design ※亞洲經貿	2	2											2						
	Asia Economic Analysis 法語(二)	-												2		<u> </u>				
	French 2	2	2			2														
	徳語(二) German 2	2	2			2														
	韓語(二)	2	2			2														
	Korean 2 西班牙語(二)	2	2			2														
	Spanish 2 商務日語(二)	1																		
	Business Japanese 2	2	2			2														
	商務日語(三) Business Japanese 3	2	2					2												
	商務韓語(一) Business Korean 1	2	2					2												
	商務西班牙語(一)	2	2					2												
	Business Spanish 1 商務法語(一)	-																		
	Business French 1	2	2					2												
	商務德語(一) Business German 1	2	2					2												
	多媒體製作與中英文簡報技巧 Multimedia And Presentation Skills	2	2					2												
	※國際經貿情勢分析	2	2					2												
	Internation Economics Analysis 商務日語(四)	1						_												
	Business Japanese 4 商務韓語(二)	2	2							2										
	Business Korean 2	2	2							2										
	商務西班牙語(二) Business Spanish 2	2	2							2										
	商務法語(二)	2	2							2										
	Business French 2 商務德語(二)	2	2							2										
	Business German 2 ※貿易資訊與通關自動化	-																		
	Information System Of International Trade	2	2							2										
	※消費者行為 Consumer Behavior	2	2							2										
	※國際金融市場 INTERNATIONAL FINANCIAL MARKET	2	2							2										
	※國際付款實務	2	2									2								
	Practice Of International Payment ※跨境電子商務	1				<u> </u>	<u> </u>									_				
	Cross Border Ecommerce	2	2									2								
	※跨文化商務溝通 Intercultural Business Communication	2	2									2								
專業選修 Elective	※外匯操作實務 Practice Of Foreign Exchange Operation	2	2									2								
Licure	※行銷研究	2	2									2								
	Marketing Research 國際商務英語檢定	1										-		-		-				
	International Business English Certificates	2	2			ļ	ļ							2		<u> </u>				att his de 18 oft 2 de at
	※數位行銷 Digital Marketing	2	2											2						建議先修跨境電子商務 Recommend to take Cross Border Ecommerce first
	※亞洲投資 Investment of Asia	2	2											2						
	※貿易個案分析	2	2											2						
	International Trade Cases ※國際企業研究方法	-				 	 													
	International Business Research Method ※國際人力資源管理	2	2											2		ļ				
	International Human Resource Management	2	2											2						
	※國際投資分析 Internaltional Investment Analysis	3	3											3						
	※國際商務校外實習(一)	(1)	(1)												1					
	International Business Internship 1 ※國際商務校外實習(二)	1		\vdash												 				
	International Business Internship 2	(2)	(2)			<u> </u>									2	<u> </u>				1

※國際商務校外實習(三)	(3)	(3)												3					
International Business Internship 3	(5)	(3)												,					
※國際商務校外實習(四)	(4)	(4)												4					
International Business Internship 4	(4)	(4)												7					
※國際英語企業研參	2	2													2				
International English And Enterprise Studies	2	2																	
職場溝通與訓練(下)	2	2															2		
Workplace Communication and Traning	2	2																	
教學專業實習	(8)	(8)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	教學輔助學習生 (不計入畢業最低總學分)
Practice Of Professional Teaching	(6)	(0)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	Teaching assistant (Credits will be NOT counted toward total credits required for graduation.)
專題研究實習	(8)	(8)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	國科會、科技部、產學合作計 畫(不計入事業最低總學分) Research assistant of the MOST projects and industry-academia cooperation projects. Credits
Practice of topic research	(6)	(0)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	will be NOT counted toward total credits required for graduation.
教育專業實習	(8)	(8)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	教育部、經濟部、勞動部或其 他專案計畫 (不計入幕業最低總學分) Research assistant of the MOE projects, MEA projects, ML projects, and other project plans.
Practice Of Education Professional	(6)	(6)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	Credits will be NOT counted toward total credits required for graduation.
微學分	(2)																		專業選修-微學分最高採計2學分
Micro credits	(2)																		Maximum of 2 credits
會議展覽產業實務	(1.5)														1.5				微學分課程
Certification In Mice Professional	(1.5)														1.5				似子刀 坏性
泰國語(一)	2	2					2												
Thai Language 1																			
越南語(一)	2	2					2												
Vietnamese 1																			
印尼語(一)	2	2					2												
Indonesian 1																			
泰國語(二)	2	2							2										
Thai Language 2																			
越南語(二) Vietnamese 2	2	2							2										
印尼語(二)																			
ドル 語(一) Indonesian 2	2	2							2										
※東南亞商務環境																			
Asean Business Enviroment	2	2							2										
英語訓練(畢輔)																			
English training	0	(2)																(2)	備註As Remark 5
日語訓練(畢輔)																			
Japanese Training	0	(2)																(2)	
德語訓練(畢輔)																			
German Training	0	(2)																(2)	
韓語訓練(畢輔)																			hard and the self and he self at a self and se
Korean Training	0	(2)																(2)	未通過第二外語畢業門檻學生必修課程
西班牙語訓練(畢輔)		(2)																(2)	Required courses for students who didn't passthe
Spanish Training	0	(2)																(2)	English graduation threshold
法語訓練(畢輔)	0	(2)																(2)	
French Training	0	(2)																(2)	
合計 Subtotal	107	107	15	0	17	0	20	0	24	0	12	0	21	10	3.5	0	2	0	
選修合計 Subtotal, Elective	31																		
上少惠修 Minimum of Electives Reqruied)																			

畢業最低總學分數 128 (專業選修至少應修31學分)

Total Number of Required Credits: 128 (Minimum of Electives Requied: 31 Credits)

1.通識科目得配合本校通識中心課程需要變更 1.Liberal subjects need to be adjusted in order to cooperate with Center for General Education in school

2.選修科目得視本系課程需要調整

2. Elective course need to be adjusted depend on department course

2.Elective course need to be adjusted depend on department course
3. 自107學年度人學之學生至多能修習組命令之权外實習。
3. Each student can take up to 4 credits of off-campus internships.
4.依「本校服務學習課程實施要點」規定:自99學年度起入學之日間部學生,應於畢業前至少修習一門「服務學習課程」始得畢業,相關規定請詳閱該要點。
4.依「本校服務學習課程實施要點」規定:自99學年度起入學之日間部學生,應於畢業前至少修習一門「服務學習課程」始得畢業,相關規定請詳閱該要點。
4.Kudents are required to take Service Learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.
5.依「國立臺北商業大學學生外國語言能力指標檢檢要點」規定:自108學年度起入學之學生應通過相關校外外語能力指標檢定或修習每週2小時零學分之「英語訓練(畢輔)」課程,並通過校內英語檢定後始得畢業。檢定標準請详閱該要

6.107學年度起入學之學生須依本校「學術倫理教育課程實施要點」完成學術倫理教育相關課程達6小時以上,始得畢業。

6.According to the "Guidelines for Academic Research Ethics Education Course" Students are required to complete the Research Ethics Education course (more than 6 hours) as one of the graduation threshold.

7.自113學年度入學之學生至多認列8學分之第二外語課程(含日語、韓語、德語、西班牙語、法語)。

7. Each student can take up to 8 credits of second foreign language(Japanese, Korean, German, Spainish and French).

8.通過第二外語檢定畢業門檻。若未通過檢定選修四下之輔導訓練課程。

8. According to regeluation of professional ability thresholds of the department for graduation, students who do not meet the requirements must take and pass credits of "English language practice". Please refer to the requirement of the department.

8.According to regulation or protessional abunty mersionis of the department for graduation, students who do not mer the requirements must take and pass creates of English language practice. Prease Practice in the department of the department of

10. The course list is approved by the 2nd Counsil of Academic Affairs on JUNE/18/2024
Twelve credits for the Interdepartmental Courses, which is applicable for the student of Academic Year 2024