

國立臺北商業大學【二校日間部】國際商務系 課程科目表（115學年度入學新生適用）
Course List for Bachelor of Business Administration (BBA) - 2 Years, Department of International Business, School of International Marketing, National Taipei University of Business
(Applicable to Students Admitted in Fall, 2026)

科目類別 Category	科目名稱 Course Title			學分 數 Credit	時數 Hour	授 課 時 數 Contact Hour								備註 Remarks
						第一學年 AY 1				第二學年 AY 2				
						上 Fall		下 Spring		上 Fall		下 Spring		
						授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	
通識科目 (一般科目) (Compulsory)	基礎必修 (語文思辯) Basic Required Courses (Languages)	國文領域 Chinese	國文 Chinese	2	2			2						依年級規定修課，惟屬學期課程，學期開設時間依通識中心實際排課為準。 Each course must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center.
		英文領域 English	英文 English	2	2			2						
	核心必修 (公民涵養) Core Required Courses (Civic Literacy)	公民意識/ 永續發展領域 Citizenship / Sustainable Development	依通識中心課程公告及實際開課為準 Courses offerings are subject to change due to further approval by the General Education Center. Please refer to "Course Schedule" announced at the General Education Center.	2	2	2								依年級規定修課，惟學期課程，依通識中心實際排課為準。且此兩大領域至少擇一門課程，需修習2學分。 This field/domain must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. At least two credits are required for this field/domain.
		生活美學領域 Aesthetics		2	2	2								
	興趣選修 (跨領域選修) Elective Courses (Interdisciplinary)	國際視野 Global Views	依通識中心課程公告及實際開課為準 Courses offerings are subject to change due to further approval by the General Education Center. Please refer to "Course Schedule" announced at the General Education Center.	2	2			2						因興趣選修為跨領域課程，故可依學生需求自行選修。自一年級起即可開始修習，學生於畢業前至少須修畢1門，計2學分。 Due to the interdisciplinary nature of general education, students have to take a mandatory 2 credits for elective courses before graduation.
		社會融合 Social Sciences												
		自然科學 Natural Sciences												
		應用科學 Applied Sciences												
	人文藝術 Humanities													
	體育 physical education		0	4	2		2							一年級為必修，二年級為選修，並計入應修最低畢業學分數內。 Compulsory in Yr 1, Elective in Yr 2, PE Graduation credits are included in the minimum graduation requirement.
體育(選修) physical education (Elective)		(2)	(4)				(2)		(2)					
全民國防教育軍事訓練(選修) National Defense Education Military Training (Elective)		(8)	(8)	(2)		(2)		(2)		(2)			選修(不計入畢業最低總學分數) Elective courses (Not included in the minimum graduation requirement.) 實際開課學期，依軍訓室實際排課為準。 The semester of courses is subject to the actual arrangement of the	
合計 Subtotal		10	14	6	0	8	0	0	0	0	0	0		
專業必修 Core Course (Compulsory)	※區域經貿 Regional Economics and Trade		3	3	3									
	※財務管理 Financial Management		3	3	3									
	※跨境電子商務 Cross Border Ecommerce		2	2	2									
	國際商務英語會話 International Business English Conversation		4	4	2		2							
	※國際行銷管理 International Marketing Management		2	2			2							
	※數位行銷 Digital Marketing		2	2			2							
	※亞洲經貿 Asia Economic and Trade		3	3			3							
	※國際企業管理 International Business Management		3	3			3							
	※國際財務管理 International Financial Management		3	3			3							
	※國際企業經營策略 International Business Strategy		3	3					3					
	※國際商務專題 Topics on International Business		2	2					1		1			
	※國際經濟學 International Economics		4	4					2		2			
	職場溝通與企業永續 Workplace Communication And Sustainability		4	4					2		2			
	國際商務英文寫作 English Writing for Business		4	4					2		2			
	品格領導力講座 International Business Lectures		2	2							2			融入型服務學習
	※國際貿易實務 Practice of International Trade		(2)	(2)	(2)									非國貿相關科系畢業者，須先修讀之；列入畢業選修學分數 This is required subject for the students who graduated from non-international business related department;It is included in required graduation elective credit
	※統計分析 Statistical Analysis		(2)	(2)					(2)					
	合計 Subtotal		44	44	10	0	15	0	10	0	9	0		
必修合計 Subtotal, Compulsory				54	58	16	0	23	0	10	0	9	0	
專業選修 Elective	※國際付款實務 Practice of International Payment		2	2	2									
	※行銷研究 Marketing Research		2	2	2									
	※貿易個案分析 International Trade Cases		2	2			2							
	※國際企業研究方法 International Business Research Method		2	2			2							
	※國際金融市場 International Financial Market		2	2			2							
	※全球運籌管理 Global Logistics Management		2	2			2							
	※投資學 Investment		2	2			2							

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專業選修 Elective	※國際人力資源管理 International Human Resource Management	2	2			2							
	多媒體製作與中英文簡報技巧 Multimedia And Presentation Skills	2	2			2							
	※全球產業分析 Global Industry Analysis	2	2					2					
	電腦多媒體設計 Multi Media Design	2	2					2					
	※科技與商業英文 English For Technology And Business	2	2							2			
	※國際專案管理 International Project Management	2	2							2			
	※外匯操作實務 Practice of Foreign Exchange Operation	2	2							2			
	※校外實習-國際商務校外實習(1) International Business Internship (1)	[1]	[1]										
	※校外實習-國際商務校外實習(2) International Business Internship (2)	[2]	[2]										
	※校外實習-國際商務校外實習(3) International Business Internship (3)	[3]	[3]										
	※校外實習-國際商務校外實習(4) International Business Internship (4)	[4]	[4]										
	英語訓練(畢輔) Training of English curriculum	0	(2)								(2)	備註As Remark 4	
	微學分 Micro Course	[2]										專業選修-微學分最高採計2學分 Maximum of 2 credits	
	合計 Subtotal		28	28	4	0	14	0	4	0	6	0	
選修合計 Subtotal, Elective (至少應修 Minimum of Electives Requied)		20											
畢業最低總學分數 74 （專業選修至少應修20學分） Total Number of Required Credits:74 (Minimum of Electives Required: 20 Credits)													

備註1: 通識科目得配合本校通識中心課程需要變更
Remark1: Liberal subjects need to be adjusted in order to cooperate with Center for General Education in school

備註2: 選修科目得視本系課程需要調整
Remark2: Elective course need to be adjusted depend on department course

備註3 依本校「服務學習課程實施要點」規定：自99學年度起入學之日間部學生，應於畢業前至少修習一門「服務學習課程」，始得畢業，相關規定請詳閱該要點。
Remark3: .Students are required to take Service Learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.

備註4: 依本校「學生外國語言能力指標檢核要點」規定：自108學年度起入學之學生應通過相關校外外語能力指標檢定或修習每週2小時零學分之「英語訓練(畢輔)」課程，並通過校內英語檢定後始得畢業。檢定標準請詳閱該要點。
Remark4: According to regulation of professional ability thresholds of the department for graduation, students who do not meet the requirements must take and pass credits of "Professional Certificate of International Business". Please refer to the requirement of the department.

備註5:自113學年度起入學之日間部學生，入學前未修習過經濟學及會計學者，得於修業第一學年時至校內大學部補修經濟學(必修)課程一學年及(初級)會計學課程一學年，修得學分數認列為畢業專業選修學分數。
Remark5: Students enrolled since the 113 academic year are required to catch up (retake) one year of Economics and Accounting course in the first year of college in NTUB if you did not take Economics and Accounting course before enrollment. The credits will be considered as selective credits for graduation.

備註6：114學年度入學之學生至多採計4學分之校外實習課程學分。校外實習每1學分應達之時數依本校校外實習相關規定辦理。
Remark 6: Students admitted from the 2025 academic year may include up to 4 credits from off-campus internship courses in their graduation requirements. The number of hours required for each credit of off-campus internship shall be handled in accordance with the school's relevant regulations for off-campus internships.

備註7: 107學年度起入學之學生須依本校「學術倫理教育課程實施要點」完成學術倫理教育相關課程達6小時以上，始得畢業。
Remark7 According to the "Guidelines for Academic Research Ethics Education Course" Students are required to complete the Research Ethics Education course (more than 6 hours) as one of the graduation threshold.

備註8：本學年度入學生得跨系、跨學制選修12學分。第二外語課程（含日語、韓語、德語、西班牙語、法語）認列於跨系、跨學制選修，修課程上限為8學分。
Remark 8: Students admitted in this academic year may take up to 12 elective credits across departments and programs. Among these credits, second foreign language courses (including Japanese, Korean, German, Spanish, and French) are recognized as cross-department/program electives, with a maximum of 8 credits allowed within the 12-credit limit.

備註9: 113學年度起入學之學生須依本校「學生資訊能力檢核辦法」規定，應於畢業前達成辦法內擇一資訊能力檢核認定項目，始得畢業。
Remark9: Students must comply with the provisions of the school's "Student Information Ability Assessment Measures" and must complete one of the information competency assessment and certification items in the regulations before graduation in order to graduate.

備註10: 本課程科目表經115年6月8日114學年度第2學期第2次校級課程委員會議審議通過，本系跨系選修為12學分，適用115學年度入學新生。
Remark10: The course list is approved by the 2th Counsil of School-level Curriculum Committeeon on JUNE/8/2026.
Twelve credits for the Interdepartmental Courses, which is applicable for the student of Academic Year 2026.